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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91125615
Party	Plaintiff UNIVERSITY OF SOUTHERN CALIFORNIA
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

University of Southern California,

Opposer,

v.

University of South Carolina

Applicant.

Opposition No. 125,615

Serial Nos. 75/358,031

Mark: SC (Stylized)

Filed: September 16, 1997

Published: January 11, 2000

Stipulations of Fact

For the purposes of trial on the merits in the above captioned action, Opposer University of Southern California ("California") and Applicant University of South Carolina ("Carolina") have agreed that the following facts may be considered as true in this action without further evidence. The presence of a fact within this stipulation is *not* an admission as to the relevance of such fact, and California and Carolina specifically reserve the right to challenge the relevance of any fact herein.

1. Carolina's Mark is a stylized form of the letters "S" and "C".
2. Carolina's Mark stands for the letters "SC"
3. Carolina has used other forms of "SC" in the past.
4. Carolina currently uses other forms of "SC"
5. Carolina licenses collegiate merchandise bearing Carolina's Mark which includes, but is not limited to baseball caps, visors, knit caps, t-shirts, golf shirts, jackets, magnets, rings, golfballs, and jewelry.
6. Carolina currently licenses baseball caps that bear Carolina's Mark.
7. Carolina currently licenses T-Shirts that bear Carolina's Mark.
8. Carolina currently licenses uniform jerseys that bear Carolina's Mark.
9. Carolina currently uses Carolina's Mark to promote Carolina's athletic services

10. Carolina licenses Carolina's Mark for use on items that contain a color identified on artwork approval sheets by licensees as "Cardinal."
11. Carolina licenses Carolina's Mark for use on items that contain a color identified on artwork approval sheets by licensees as "Garnet"
12. Carolina licenses Carolina's Mark for use on items that appear in a variety of colors, such as pink, black, denim, and camouflage
13. Carolina's licensed goods bearing Carolina's Mark are sold through www.footlocker.com
14. Carolina's licensed goods bearing Carolina's Mark are sold through www.SportMart.com.
15. Carolina's licensed goods bearing Carolina's Mark are sold through www.sportchalet.com.
16. Carolina's licensed goods bearing Carolina's Mark are sold through www.champssports.com.
17. Carolina's licensed goods bearing Carolina's Mark are sold through www.dicksportinggoods.com
18. Carolina's licensed goods bearing Carolina's Mark are sold through www.oshmans.com
19. Carolina's licensed goods bearing Carolina's Mark are sold through www.sportsauthority.com.
20. Carolina's licensed goods bearing Carolina's Mark are sold through College Sports TV online fanstore www.fanstore.com
21. Carolina's licensed goods bearing Carolina's Mark are sold through www.teamstore.com
22. Carolina's licensed goods bearing Carolina's Mark are sold through www.collegegear.com

23. Carolina's licensed goods bearing Carolina's Mark are sold through www.fogdog.com
24. Carolina's licensed goods bearing Carolina's Mark are sold through www.footballfanatics.com
25. Carolina's licensed goods bearing Carolina's Mark have been sold through www.sportsfanshop.com
26. Carolina's licensed goods bearing Carolina's Mark are sold through www.sportsfanfare.com
27. Carolina's licensed goods bearing Carolina's Mark are sold through www.heckledepot.com
28. Carolina's licensed goods bearing Carolina's Mark are sold through www.fansedge.com
29. Carolina's licensed goods bearing Carolina's Mark are sold through www.mvp.com
30. Carolina's licensed goods bearing Carolina's Mark are sold through www.sportsfanoutlet.com
31. Carolina's licensed goods bearing Carolina's Mark are sold through www.starstruck.com
32. Carolina's licensed goods bearing Carolina's Mark are available for sale across the nation through the Internet.
33. Carolina's Mark is advertised in the following advertising channels: Internet, Television, Posters, Pocket Schedules, and Uniforms
34. Some items bearing Opposer's Mark are sold for less than \$20 dollars.
35. Carolina competes in NCAA Division I athletics.
36. California and Carolina have competed against each other in NCAA Division I athletics, including by participation in the college world series.

37. California licenses collegiate merchandise which includes, but is not limited to apparel, headwear, footwear, jewelry, watches, clocks, toys and games, sporting goods, auto accessories, blankets, cups, mugs, flags, banners, holiday items, office and school supplies, rugs, luggage and sportbags, wallets, and umbrellas

38. California licenses collegiate merchandise bearing California's Baseball Interlock which includes headwear, baseball shirts, jackets, T-shirts, and pennants.

39. California licenses collegiate merchandise containing California's Athletic Interlock which includes, but is not limited to apparel, headwear, footwear, jewelry, watches, clocks, toys and games, sporting goods, auto accessories, blankets, cups, mugs, flags, banners, holiday items, office and school supplies, rugs, luggage and sportbags, wallets, and umbrellas.

40. Carolina licenses collegiate merchandise which includes, but is not limited to apparel, headwear, footwear, jewelry, watches, clocks, toys and games, sporting goods, auto accessories, blankets, cups, mugs, flags, banners, holiday items, office and school supplies, rugs, luggage and sportbags, wallets, and umbrellas

41. Carolina and California each license goods through the companies identified on Exhibit A.

42. A license approval or artwork approval form is sufficient evidence that a licensee has used licensed mark in connection with products.

43. Carolina's licensed goods are sold through www.getfanatic.com.

44. Carolina's licensed goods are sold through www.finishline.com.

45. Pictures of coaches and players are taken for the Carolina Baseball Media Guide in the late fall.

46. The 1997 Carolina Baseball Media Guide contains posed pictures of the players and coaches in hats bearing the Carolina Mark (hereinafter "Carolina Baseball Mark").

47. The Carolina women's softball team also adopted the Carolina Baseball Mark on their uniforms.

48. The new hats and uniforms bearing the Carolina Baseball Mark would have been first worn by the team, exhibited to the public and used in marketing materials in late 1996 or early 1997 in preparation for the Spring 1997 collegiate baseball/softball season.

49. Since 1997, the Carolina Baseball Mark has been used in connection with entertainment services; namely, exhibitions of live baseball and softball games as shown by marketing materials.

50. The Carolina Baseball Mark was first licensed by Roxxi, Inc. in connection with hats.

51. Carolina has entered into a licensing agency agreement with Collegiate Licensing Corporation ("CLC") covering Carolina's marks.

52. Under this arrangement, CLC administers Carolina's trademark licensing program.

53. On behalf of Carolina, CLC enters into Standard Retail Product License Agreements.

54. Trademark licensing is described by CLC as a three phase process. Phase I requires the potential licensee to complete and submit a CLC licensing application. If approved, phase II requires the licensee to submit designs and/or samples incorporating the marks of the institution(s); obtain product liability insurance; purchase CLC holograms per the labeling requirements; complete product specification sheets; and complete Authorized Manufacturer's Agreement (if applicable). Lastly, phase III involves executing the CLC Standard Retail Product License Agreement and the CLC Special Agreement regarding Labor Codes of Conduct; providing factory site disclosure, and the payment of any advance and administrative fees. Source: "CLC's Application & Licensing Process" from documents produced by CLC.

55. The Carolina Baseball Mark has been licensed by the following entities, among others, for use in connection with the following products:

Licensee	Date of	Products
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	Artwork Approval	
Carolina Traders, International	5/29/2005	Fleece tops & bottoms, adult t-shirts, baseball caps, denim shirts, dress shirts, golf/polo shirts, headwear, men's sweaters, rugby shirts, shorts, tank tops, turtlenecks, vests, windshirts.
The Game	6/01/2005	Baseball caps, headwear, infant/toddler headwear, youth headwear.
The Game	4/26/2005	Baseball caps, headwear, infant/toddler headwear, youth headwear.
The Game	4/26/2005	Baseball caps, headwear, infant/toddler headwear, youth headwear.
The Game	3/25/2005	Baseball caps, headwear, infant/toddler headwear, youth headwear.
The Game	3/17/2005	Baseball caps, headwear, infant/toddler headwear, youth headwear.
The Game	11/30/2004	Baseball caps, headwear, infant/toddler headwear, youth headwear.
HMI, Inc.	7/13/2005	Headwear
HMI, Inc.	7/13/2005	Headwear
Legacy Athletic	3/08/2005	Headwear
Legacy Athletic	3/08/2005	Headwear
Legacy Athletic	3/08/2005	Headwear

Legacy Athletic	1/28/2005	Headwear
Monster T-Shirts, LLC	02/15/2005	Adult fleece tops & bottoms, Adult t-shirt, Sportswear sizes 0-4T, Sportswear sizes 5-20
New Era Cap Co. Inc.	10/12/2004	Headwear
New Era Cap Co. Inc.	10/12/2004	Headwear
New Era Cap Co. Inc.	10/19/2004	Headwear
New Era Cap Co. Inc.	09/30/2004	Headwear
New Era Cap Co. Inc.	10/05/2004	Headwear
Outdoor Cap Company, Inc.	04/30/2005	Youth Headwear
Outdoor Cap Company, Inc.	04/30/2005	Infant/Toddler Headwear
Outdoor Cap Company, Inc.	04/30/2005	Youth Headwear
Outdoor Cap Company, Inc.	05/02/2005	Infant/Toddler Headwear
SpongeBob by Outdoor Cap	09/14/2004	Youth Headwear
Synergism Company	09/17/2004	Adult t-shirts
Synergism Company	10/04/2004	Adult fleece tops & bottoms, Adult t-shirts
Top of the World	01/06/2005	Headwear
Top of the World	02/15/2005	Youth Headwear
X line by Zephyr	05/11/2005	Adult t-shirts
Zephyr Graf-X	01/07/2005	Headwear
Zephyr Graf-X	03/16/2005	Headwear
AS	05/03/2005	Adult fleece tops & bottoms, Adult t-shirts, Sportswear sized 5-20
AS	06/13/2005	Adult fleece tops & bottoms, Adult t-shirts, Sportswear sized 5-20
AS	09/17/2004	Adult fleece tops & bottoms, Adult t-shirts, Sportswear sized 5-20
Camp David	06/17/2005	Adult t-shirts
The Cotton Exchange	03/25/2005	Adult fleece tops & bottoms, Adult t-shirts
My Garb Inc.	11/17/2004	Adult fleece tops & bottoms, Adult t-shirts, Boxer Shorts, Golf/Polo shirts, Tank tops

My Garb Inc.	11/17/2004	Adult fleece tops & bottoms, Adult t-shirts, Boxer Shorts, Golf/Polo shirts, Tank tops
My Garb Inc.	03/21/2005	Adult fleece tops & bottoms, Adult t-shirts, Boxer Shorts, Golf/Polo shirts, Tank tops, Women's Sportswear
MV Sport	05/16/2005	Adult t-shirts
New World Graphics	02/22/2005	Adult t-shirts
New World Graphics	02/22/2005	Adult t-shirts
Top of the World	08/21/2002	Youth Headwear
Top of the World	06/14/2002	Headwear
Top of the World	08/15/2001	Headwear
Top of the World	07/18/2001	Headwear
Top of the World	07/18/2001	Headwear
Top of the World	08/21/2002	Youth Headwear
Top of the World	06/14/2002	Headwear
Top of the World	08/15/2001	Headwear
Top of the World	07/18/2001	Headwear
Top of the World	07/18/2001	Headwear

56. The University of Southern California ("California") was founded in 1880.
57. On August 10, 1981, California and Carolina entered into an Agreement regarding each institution's use of the letters "USC".
58. In February 1993, California entered into an Agreement with Spelman College.
59. On June 10, 1996, California filed an application for concurrent use registration for the mark USC limited to certain geographical areas west of the Mississippi for educational and entertainment services.
60. On October 1, 1997, California and Carolina entered into a Consent Agreement regarding registration and use of the mark "USC" in connection with each school's educational and entertainment services.
61. The October 1, 1997 Agreement was a settlement of the Concurrent Use Proceeding No. 1089.

62. On November 3, 1999, "upon careful consideration of the parties' agreement", the Board found that the parties had "established prima facie that concurrent use of the involved marks is not likely to cause confusion, to cause mistake or to deceive."

63. In May 1999, California first became aware of the Carolina Baseball Mark when California received a publication watch notice about the application for the Mark, Serial No. 75/358,031.

64. The University of Southern California's Artwork Guidelines for Licensees Manual states that it is a "comprehensive resource for how to use the university's identifying trademarks and services marks on products and with services."

65. On September 5, 1990, California filed an intent to use trademark application for the mark "SC" used in connection with the following:

006: Key rings of non-precious metals; car emblems of non-precious metals, license plate frames; art work statuary of non-precious metals.

018: Umbrellas, hand luggage, tote bags, luggage, (namely tote bags, hand luggage, garment bags and overnight bags), fanny packs, toiletry bags, briefcase, bags, golf bags, laundry bags, back packs.

024: Towels, blankets, pennants, and flags.

025: Sweatshirts and t-shirts.

All goods being offered and sold to persons desiring to associate themselves with the University of Southern California.

66. This application was assigned Serial No. 74/094,681.

67. On January 29, 1991, the U.S. Patent and Trademark sent an office action refusing the application on the basis of a likelihood of confusion with U.S. Reg. No. 1,146,441.

68. On July 29, 1991, California filed a response to the office action and amended the identification of goods as follows:

Class 6: Key rings of non-precious metals; decorative emblems or plates of non-precious metals for attachment to autos, metal license plate frames; art work

statuary of non-precious metals, all goods being offered and sold to persons through University authorized channels of trade;

Class 18: Umbrellas, hand luggage, tote bags, luggage (namely, tote bags, hand luggage, garment bags for travel, and small traveling bags for overnight trips), fanny packs, toiletry bags sold empty, briefcases, back packs, all goods being offered and sold to persons through University authorized channels of trade;

Class 24: Towels, blankets, cloth pennants, and cloth flags, all goods being sold to persons through University authorized channels of trade; and

Class 25: Sweatshirts and t-shirts, all goods being sold to persons through University authorized channels of trade.

69. On October 2, 1991, the examining attorney, Katherine Stoides, spoke via telephone conference with California's attorney, Bernard Gans. A Trademark Interview and Amendment Record was issued reflecting the following Examiners Amendment:

Applicant has amended the identification of goods as follows:

- Delete "metal license plate frames";
- Replace the identification of goods for International Class 25 with "sweatshirts and t-shirts, all goods being offered and sold at University-controlled outlets."

70. As a result, the examining attorney noted, "the section 2(d) refusal is hereby withdrawn."

71. On January 20, 1994, a Statement of Use was filed. The Statement of Use indicated that "For classes 6, 18, 24, & 25 Applicant is using the mark in commerce on all of the goods of those classes in the Notice of Allowance.

First Use Anywhere: 1926

First Use in Commerce: 1978
Type of Commerce: Interstate
Mode of Use: Applied to the goods and/or labels.

72. On July 12, 1994, application Serial No. 74/094,681 matured into U.S. Registration No. 1,844,953.

73. On February 22, 2002, Scott Edelman on behalf of California filed a multi-class trademark application to register the right-descending "SC" Interlock (California Athletic Interlock). This application was assigned Serial No. 76/374,729.

74. On February 4, 2003, this application matured into U.S. Reg. No. 2,683,137. This registration covers the following goods and services:

IC 012: Metal frames for metal license plates; and metallic car emblems. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 016: Decals; folders; 3-ring binders; personal organizers; calendars; pencils; pens; erasers; pencil sharpeners, pen or pencil holders; desktop business card holders; note paper; wrapping paper; paper napkins; and paper tablecloths. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 018: Umbrellas; luggage, namely, tote bags, hand luggage, garment bags and overnight bags; shoe bags for travel; fanny packs; toiletry bags sold empty; briefcases; backpacks; duffel bags; wallets; business card cases; luggage tags; animal leashes; and dog collars. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 021: Porcelain and glass mugs; cups; drinking glasses; shot glasses; commemorative and decorative plates; coasters; paper plates; thermal insulated containers for food or beverage; portable beverage coolers; plastic sports bottles sold empty; and pet bowls. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 024: Towels; stadium blankets; cloth pennants; and cloth flags. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 025: Clothing, namely, t-shirts, sweatshirts, polo shirts, warm-up suits, jackets, rain ponchos, sweaters, jerseys, tank tops, shorts, sport shirts, baseball shirts, basketball jerseys, golf sweaters, night shirts, boxer shorts, socks, hats, caps, sport

caps, visor caps, beanies and ties. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 028: Sporting goods, namely, baseballs, footballs, golf balls, golf tees, golf bags, putters, golf club covers, racket covers, flying discs, and foam fingers; arcade-type electronic video games; playthings, namely, plush toys, and ride-on toys; playing cards. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 035: On-line retail store services featuring men's, women's and children's clothing, footwear, hats, accessories, sporting goods, gifts and novelty items. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

IC 041: Entertainment services, namely, conducting athletic competitions; organizing intercollegiate, community and national sporting and cultural events; sports instruction; and providing musical, band, dance, theatrical and dramatic performances. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19940000

75. Currently, the California Baseball Interlock is licensed by California on clothing or headwear to Dehen jackets, Headmaster, New Era, Nike, Team Edition, and Team Trojan.

76. In the 1996-1997 time frame, the California Baseball Interlock was licensed by California on clothing or headwear to New Era, Team Trojan and Nike.

77. The California "SC" Athletic Interlock is licensed by California for headwear and clothing to Nike and Team Trojan.

78. No products bearing the Carolina Baseball Mark are sold through retail outlets operated by California.

79. No products bearing any of Carolina's trademarks are sold through retail outlets operated by the University of Southern California.

80. The stated "Mission" of the University of Southern California's Trojan Bookstore is "Welcome to the Trojan Bookstores web site, your official source for USC clothing and gifts. We have merchandise for fans of all ages. Find Trojan gear, gift items and memorabilia all available for purchase online. FIGHT ON!"

81. Carolina is a public university located in Columbia, South Carolina.

82. Carolina's enrollment is more than 37,800 (all campuses).

83. Carolina has more than 216,670 living alumni.
84. Carolina's resident undergraduate tuition is \$6,914 (per academic year).
85. Carolina's non-resident undergraduate tuition is: \$18,556 (per academic year).
86. The name of Carolina's mascot is Cockey.
87. Carolina official school colors are Garnet and Black.
88. Carolina's athletic conference is the South Eastern Conference.
89. California is a private university located in Los Angeles, California.
90. California has 16,500 undergraduates and 15,500 graduate or professional students for a total of 32,000.
91. California's undergraduate tuition and mandatory fees (2005-06 academic year) are \$32,008.
92. California's team name is the Trojans.
93. California's mascots are Tommy Trojan and Traveler.
94. California's school colors are Cardinal and Gold.
95. California is in the PAC-10 Athletic Conference.
96. On September 17, 1992, Spelman College filed a request for an extension of time to oppose Serial No. 74/094,681.
97. On October 16, 1992, Spelman College filed a second request for an extension of time to oppose Serial No. 74/094,681 because settlement negotiations were taking place.
98. On December 16, 1992, Spelman College filed a third request for an extension of time to oppose Serial No. 74/094,681 because a written settlement proposal had been made by Spelman College and negotiations were ongoing.
99. On January 15, 1993, Spelman College filed a fourth request for an extension of time to oppose Serial No. 74/094,681 because a written settlement proposal had been made by Spelman College and negotiations were still ongoing.
100. On July 20, 1993, a notice of allowance was issued for Serial No. 74/094,681.

101. The letters "SC" are used as a part of the official state web address www.state.sc.us, which links to the official state website, www.mySCgov.com.
102. Various state agencies have adopted the letters "SC" as a part of their agency acronyms, such as SCDHEC or SCDOR.
103. The South Carolina Air National Guard has used "SC" on aircraft for decades.
104. Since at least 1936, the letters "SC" have been used by the South Carolina Historical Marker Program on official markers around the state of South Carolina.
105. The letters "SC" are commonly used on maps as the geographical abbreviation for the state of South Carolina.
106. Since as least as early as the Revolutionary War, the South Carolina militia and state military have used the letters "SC" on clothing, uniforms and equipment.
107. The letters "SC" are the official State Abbreviation assigned to the State of South Carolina by the United States Postal Service. Source:
http://www.usps.com/ncsc/lookups/abbr_state.txt.

DATED: December 16, 2005

GIBSON, DUNN & CRITCHER LLP


By:


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Exhibit A

Common Licensees Based on Reported 2005 Licensee Information

Hats, T-Shirts and Other Apparel

Licensee	General Products
4004, Inc.	Apparel and headwear
Antigua Group, The	Apparel
Cadre Athletic	Apparel
Cambridge	Neckties
Camp David	Apparel
Champion Custom Products	Apparel
College Concepts, LLC	Apparel
Cotton Exchange, The	Apparel
Cutter & Buck	Apparel and headwear
Dodger Industries, Inc.	Apparel
Drew Pearson Marketing	Headwear, scarves, mittens, gloves
Eagles Wings	Neckwear
FanBuzz.com	Apparel, headwear
For Bare Feet	Socks, headbands, wristbands, slipper socks
Game, The	Headwear, T-shirts
GFSI, Inc. dba Gear For Sports	Apparel, cooler chest, brief case, bags, blankets
Headmaster, Inc.	Headwear
Holloway Sportswear	Apparel
J. America	Apparel, headware, blankets
Jansport, Inc.	Apparel, backpacks
Jones & Mitchell, Inc.	Apparel
Kid N' Me Sportswear	Infant, toddler, youth apparel, blankets, headwear
Knights Apparel, LLC	Apparel
League Collegiate Wear, Inc.	Apparel

Licensee	General Products
Merge Left	Silk apparel, neckties, straw caps, headwear
MJ Soffe Co.	Apparel
MV Corp., Inc.	Apparel, blankets
New Agenda by Perrin	Apparel (T-shirts, sweatshirts)
New Era Cap Co.	Headwear
Next, Inc. (See Cadre)	Apparel
Nike, Inc.	Apparel, headwear
Outdoor Cap Co.	Headwear
Renaissance Imports, Inc.	Footwear (sandals, slippers, etc.)
Russell Corporation	Apparel, headwear
Social Awearness Clothing Company	Apparel
T-shirt International (TSI)	Apparel
Team Edition Apparel	Apparel, sling backpacks
Team Jeans, LLC	Denim jeans, shorts, jackets, skirts, capri-style pants
Third Street Sportswear	Children's apparel, adult T-shirts
Toego, Inc.	Flip flops
Top of the World	Headwear, jerseys, mini baseball cap keychain
Top Sox	Collegiate socks, headbands, wristbands
Triple T Trading	Footwear
Twins Enterprise	Headwear
U-Trau, Inc.	Apparel
Unique Sports Products	Head bands and wrist bands
VF Imagewear (TKR), Inc.	Apparel
Zephyr Graf-x	Headwear, [apparel]

Other Collegiate Merchandise

Licensee	General Products
2Thumbs Entertainment, Inc.	Mobile phone screensavers
3 Point Enterprises	Football game
989 Studios	Electronic football and basketball games
A.T. Cross Co.	Writing instruments
American Family Products	Lamps, stools, clocks, mirrors, dart cabinet...
American Sportsman Sign Co., Inc.	Pub style signs
Aminco International (USA), Inc.	Keychains, pins, earrings, pendants, luggage tags, magnets, money clips
Anderson Jewelry Co.	Jewelry, watches, binoculars, clocks
Baden Sports	Athletic balls
Baldwin Hardware Corporation	Ornaments
Bass Industries	Luxury loungers, cinema rockets, ottomans, wall sconce lights
Bethel International, Inc.	Handbags, wallets
Bergamot, Inc.	Novelty Items
Betras Plastics	Insulated mugs
Biederlack of America Corporation	Blankets
Big League Promotions	Checker board game
Bird U	Logo lites, birdhouses, bird feeders
C&F Enterprises, Inc.	Needlepoint pillows, quilted products
C-Thru Grips, Inc.	Golf items
Campus Crystal Collection	Glassware
Carson Specialties	Pewter novelty items
CDI Corp.	Stickers, decals
Clarke American Checks, Inc.	Checks, check book covers
College Concepts, LLC	Apparel
Collegiate Pacific Company	Banners, pennants, pillows, tablecovers
CSA, Inc.	Datebooks, stationery, writing pads...
CSI International, Inc.	Clocks, coasters, pins, crystal, jewelry

Licensee	General Products
Datreck Professional Bags, Inc.	Golf bags, shoe bags, travel covers, headwear, umbrellas, etc...
Devant Ltd.	Hand towels, golf club covers
Donruss Playoff	Trading cards
Duck House	Mugs, pens, youth dinner sets, tumblers
Eglomise' Designs, Inc.	Pen and ink desk box, frames, paperweights
Electronic Arts, Inc. (EA)	Electronic games
Encore Group/XPRES	Ceramic mugs, coasters, mouse pads, stadium cushions
ER Concepts	Musical mascot mobiles, mascot puzzles
Evergreen Enterprises, Inc.	Flags
Fabrique Innovations, Inc.	Fleece and cotton fabric
Flag Factory	Flags
Fleer/Skybox International LP	Trading cards
Fossil, Inc.	Watches
Four Point Products	Notebooks, folders
Framing Success	Collegiate collage
Fremont Die Consumer Products, Inc.	Novelty items
Frenzy Sports, Inc.	Billiard balls
Game Time, LLC	Watches
Global Accessories	Car accessories
Golf Design USA	Golf accessories
Great American Products, Inc.	Drinkware, money clips, desk clocks
Great Southern Corporation	Work gloves
Gridworks, Inc.	Collectable footballs, basketballs, and baseballs
Heritage Metalworks, Inc.	Pewter products
Herrington & Company, Inc.	Plush school name, teddy bears, key chains, pillows
Hunter Manufacturing Group	Glassware, desk accessories
Image Panels, Inc.	Vinyl, acrylic and magnetic panels
In-Concept, Inc.	Car antenna balls, automotive one way vision graphical window tints
Innovative Marketing Consultants	Beads

Licensee	General Products
It's All Greek To Me	Plush animals
Jardine Associates	Silverplate gifts, jewelry, medallions, cameo, optical crystal, frames, gourmet chocolates, ornaments
John F. Turner & Co., Inc.	Calendars, notepads, planners, etc...
Jostens, Inc.	Class rings
Joy to the World Collectibles	Handblown glass ornaments
K2 Licensing & Promotions	Athletic balls (leather, rubber, softie)
K & Company	Photo albums, scrapbooks, etc...
Kaba Ilco Corp.	Blank logoed house key
Knights Apparel, LLC	Apparel
Kolder, LLC	Neoprene Bottle holders, eye glass case, water wetsuit
Landmark Publishing	Lithographs, posters, spirit mats
Licensed Sports Marketing, LLC	Lip balm, breath mints, candy, stickers
LogoInc.	Chairs, cushions, stadium seats, blankets, tents, trashcans...
Manual Woodworkers & Weavers, Inc.	Woven throws, pillows, wallhangings, totes
Mascot Books	Children's books
Microthin.com	Mousepads
Milliken and Company	Floor mats, area rugs
MPDirect dba Talk2Us, Inc.	Golf putters, golf balls, watches, wall clocks
Murdock Country Creations	Glass ornaments
My Team Ltd.	Footwear, pillow, bath/spa products, laundry bin
New Creative Enterprises	Flags
Next, Inc.	Apparel
Northpole US, LLC	Camp chair, stadium seats, gazebo
Northwest Company	Woven throws, pillows
Numo Mfg.	Pocket coolie, bottle jersey, tank jersey, beverage insulator
Old Forge Metals	Glass/ceramicware w/ pewter medallions, desk accessories, etc.
Pacific Direct	Musical bottle opener, musical mug, musical keychain
Pacific Golf Accessories, LLC	Golf accessories
Party Animal, Inc., The	Flags, banners, fan banner, lawn pennant, party decorating kit

Licensee	General Products
Pet's First, Inc.	Pet products
Peter David, Inc.	Lapel pins, earrings, keychains, etc.
Pine Decals	Decals, mousepads, patches, roll labels
Pure & Simple Solutions, LLC	Italian modular charms
Pure Country, Inc.	Cotton throws, pillow and wallhangings
R&D Specialty Co.	Ad specialties
Rico Industries/ Tag Express	Leather wallets/packs, CD case, pennants, auto accessories, brass items, banner flags, cribbage boards, etc.
Riddell, Inc.	Replica football helmets (full and miniatures)
Right Thought Pen, Inc.	Rotating message pen, paper/per sets
Roaring Spring Blank Book Co.	School supplies
Samsill Corporation	School supplies
Schutt Sports Group	Replica/miniature football/baseball items
Scottish Christmas	Glass blown ornaments
Siskiyou Buckle Co.	Pewter products
Slavic Treasures	Handmade glass figurine ornaments
Spirit Products, Ltd.	Ad specialties
Sports Fan Products, LLC	Billiard table felt
Sports Solution	Scrapbook paper, stickers
SportsView, LLC	Guitar, drum sticks
Standard Chair of Gardner	Standard chair, rocker, swivel, heritage lamp
Stockdale Technologies, Inc.	Car accessories, novelty items
Storm Duds	Rain poncho, umbrella
Strand Art Co.	License plate frames
Sutter's Mill Specialties	Keychains, pens/pencils, office products, steel mugs, golf products, etc.
Talegaters, Inc.	Mascot magnets, statues, photo frames
Tchotchke's	Ad specialties, novelty items
Team Beans, LLC	Holiday stockings, ornaments, hats, plush bears, pillow, waterglobes
Team Effort, Inc.	Golf accessories
Team Golf	Golf accessories

Licensee	General Products
Tervis Tumbler	Tumblers
Thirstystone Resources	Coaster, coaster/mug set, double mug, coaster set
Three Jay Imports	Waterglobes
Tofasco of America, Inc./ Macabee Sports	Folding chairs, stadium seats
Ultimate Sports Fan Mailbox	Football helmet shaped mailbox
University Blanket & Flag Corp.	Flags, blankets, banners, windsocks, sun shades, laundry baskets
Westrick Paper Co.	Stationery, writing instruments, specialty items, party supplies
Wincraft	Novelty items
Winning Streak Sports, LLC	Wool pennants, banners

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